



ADVERTISING ORDER

Agency / Billing Address

Marketing Resource Group, Inc.
 225 S. Washington Square
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Media Buyer Contact Information

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Advertiser: Friends of Holly Hughes

Job Number: 12-FHH-900

Flight Dates: 10/24/12 - 10/26/12

Network TV HD91 -- Candidate Rates

Wednesday - Friday

October 24 - 26

DMA	Station	Network Affiliation	Days	Daypart Start	Daypart End	Program Name	Rate :30 Spot	Rate Type/Class	Spots per Flight	Total Gross Cost per Flight
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	6:00 AM	7:00 AM	NEWS 8 DAYBREAK II	\$ 650.00	LEVEL 3 48 HOUR	2	\$ 1,300.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	7:00 AM	9:00 AM	TODAY SHOW	\$ 975.00	LEVEL 3 48 HOUR	2	\$ 1,950.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	12:00 PM	1:00 PM	NEWS 8 AT NOON	\$ 450.00	LEVEL 3 48 HOUR	3	\$ 1,350.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	5:00 PM	5:30 PM	NEWS 8 AT 5PM	\$ 1,150.00	LEVEL 3 48 HOUR	2	\$ 2,300.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	11:00 PM	11:35 PM	NEWS 8 AT ELEVEN - WEEKDAY	\$ 1,450.00	LEVEL 3 48 HOUR	2	\$ 2,900.00
	WOOD Total								11	\$ 9,800.00

NET TOTAL COST \$ 8,330.00